



Florida Health Care Coalition
5th Annual South Florida Conference
***Empowering Healthcare:
Threats and Opportunities***

Wednesday, August 4, 2010



The Signature Grand
Fort Lauderdale, Florida

SPONSORSHIP

Conference Sponsorship is a great way to maximize your organization's presence. It offers a variety of unique opportunities to expose your products and services to a select industry audience.

SPONSORSHIP BENEFITS:

- Over 300 Attendees representing Employers, Physicians, Insurers, Hospitals, Business Coalitions, Government, Pharmaceutical Companies, HR/Benefit Professionals, Consultants and anyone interested in healthcare.
- Prominent Sponsorship signage in sponsored events.
- Company listing under Sponsors and the session your sponsor in attendee materials.
- Complimentary Exhibit space in our Exhibit Hall to showcase your products and services.
- Attendance for two representatives at the Board~Sponsor dinner on the evening of Tuesday, August 3rd.

EXHIBITOR BENEFITS:

- Exclusive Exhibit Hall Hours and Events including Luncheon with Prize Giveaway
- Company listing under Exhibitors in attendee materials.
- Full access to conference education sessions.
- 8' x 10' Exhibit booth with 6' skirted table, 2 chairs, signage, pipe and drape backdrop.

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EXHIBITOR CONTRACT

PLEASE TYPE OR PRINT ALL INFORMATION. THIS INFORMATION WILL ALSO BE USED IN PROMOTIONAL MATERIALS. Changes cannot be accepted.

COMPANY NAME (also for signage) _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT (name badge) _____

TITLE _____ E-MAIL _____

PHONE _____ FAX _____

DESCRIPTION OF PRODUCTS AND/OR SERVICES: (Limited to 25 words) _____

*PLEASE EMAIL A COPY OF YOUR COMPANY LOGO TO scott@flhcc.com (acceptable formats: .eps, .ai, .wmf, .cdr)

AGREEMENT

We agree to abide by all the requirements and restrictions in the Conditions of Contract on page 2 of this Contract. We understand that this is not a binding contract until officially accepted by the Florida Health Care Coalition. For the purposes of this application and contract, "we" shall refer to the exhibitor, their agents and assignees.

Booth assignments will be at the discretion of the FHCC and will be made on a first-come, first-served basis. A nonrefundable full payment for all exhibitors will be due upon receipt of the reservation and contract. The FHCC Office will not refund cancellations.

RATES: 8' X 10' EXHIBIT BOOTH: \$500.⁰⁰ Members \$900.⁰⁰ Non-Members \$0.⁰⁰ Sponsors

ACCEPTED BY EXHIBITOR:

ACCEPTED BY FHCC:

Signature

Date

Signature

Date

Please mail your completed contract and check to:
FLORIDA HEALTH CARE COALITION
4401 Vineland Road Suite A-10, Orlando FL 32811 407-425-9500 Phone 407-425-9559 Fax
www.flhcc.com email: scott@flhcc.com FEIN: 59-2500692
Please retain a copy for your records.

FHCC EXHIBITOR CONTRACT CONDITIONS

ELIGIBILITY

FHCC shall have the sole right to determine the eligibility of exhibits, including, but not limited to: companies, products, systems, services, booth graphics, printed matter distributed at the conference, souvenirs and giveaways, costumes and booth personnel attire, and all other exposition features and activities.

PROMOTIONAL MATERIAL

Sample articles, premiums, novelties, publications, souvenirs, printed educational and promotional materials may be distributed from the confines of the exhibitor's booth only. All such materials must be made available to all exhibition attendees so long as the materials are offered. Prizes, contests or drawings are permitted with the permission of FHCC. Samples of handout materials other than literature pertaining to exhibitor's products and services must be approved in advance. FHCC may withdraw permission to distribute any material it considers objectionable. Any food or beverage distribution must be approved in advance by FHCC.

CONDUCT & RESTRICTIONS

FHCC reserves the right to restrict exhibits which because of noise, odors, methods of operation or any other reason, become objectionable or otherwise detract from, or are out of keeping with, the character of the exposition as a whole. This reservation includes persons, things, conduct or printed material. FHCC reserves the right to alter or close any exhibit which does not conform to the provisions of this contract. No refund shall be due under such circumstances. FHCC also reserves the right to exclude any nonconforming party from exhibiting at any future FHCC programs. These actions do not constitute exclusive remedies, and FHCC may avail itself of any remedy in law or equity in addition to these actions.

HOSPITALITY SUITES

All hospitality suites must be approved and arranged through FHCC in advance.

BOOTH STAFFING

Exhibit booths must be staffed during all posted exhibit hall hours. No exhibit or portion thereof may be removed from the exhibit hall during the conference without the written consent of FHCC.

CONFLICTING EVENTS

In the interest of the success of the entire conference, the exhibitor agrees not to extend invitations, call meetings, or otherwise encourage, absence of attendees or exhibitors from the conference or exhibit hall during the official posted hours of the conference and exposition.

USE OF MUSIC/PERFORMERS

Music or other intrusive activities should not be used as they may interfere with neighboring exhibits.

ADMISSION

FHCC shall have sole control over admission policies at all times. All exhibitor personnel must wear an Exhibitor's badge or appropriate conference registration badge at all times.

SUB-LEASING

Exhibitors shall not allow any other corporation or firm or its representatives to use the space allotted to him, nor shall he display articles not manufactured or normally sold by him.

CANCELLATION POLICY

The FHCC cannot refund for cancellations. FHCC shall not be held responsible for shipping charges, construction costs, labor charges, expenses for preparation of exhibits or any other expenses or indemnity in the event that the material fails to arrive. Exhibitor shall not be entitled to a refund of the booth rental if the exhibition is terminated by FHCC as a result of strike, riot, civil disorder, act of war, acts of God or any other reason whatsoever not within the control of FHCC Facility.

SHIPPING

The exhibitor agrees to ship, at his own risk and expense, all articles to be exhibited and agrees to conform to the rules for shipping as contained in the Exhibitor Brochure and/or Service Kit. The Exhibit Facility has no facilities for receiving and storing materials prior to the opening of an exposition. DO NOT ship equipment or displays directly to the Exhibit Facility, or to the hotel in which exhibit personnel are housed. Detailed shipping instructions will be included in the Exhibitor Service Kit which will be mailed to you.

LIABILITY

Exhibitors are solely responsible for all property and agree to hold FHCC harmless in the event of loss, damage or theft of any and all property of Exhibitor during the course of the Conference. The Exhibit Hall will be closed to non-exhibitors except during the exclusive Exhibit Hall events and locked during the sessions. No additional on-site Security will be provided.

INTERPRETATION

These regulations become a part of the contract between Exhibitor and FHCC. Exhibitors or their representatives who fail to observe the conditions of the contract or who, in the opinion of FHCC, conduct themselves unethically, may be dismissed without refund.

LABOR

Skilled and unskilled labor for unpacking, setting up and re-packing of exhibits will be supplied by the decorating contractor. Rates for this service will be quoted by the decorating contractor. Extra or unusual labor for any action affecting the exhibit facility will be charged directly to the exhibitor based upon time and materials factors. Exhibitors must make arrangements for this type of activity as specified in the Exhibitor Service Kit.

ARRANGEMENT OF EXHIBITS

The space provided will be as shown on the floor plan insofar as possible, but FHCC reserves the right to change the location if this is in the best interest of the exhibition. Exhibits must not exceed 8 feet in height, and any construction over 42 inches in height must be kept within 4 feet from the back of the booth. Exhibits may not project beyond the space allotted or interfere with traffic to the exhibits of others. Any exhibit not meeting these requirements must be dismantled or altered upon request.

INSTALLATION & DISMANTLING

Set up times are Tuesday, August 3, 2010 from 1:00pm - 3:00pm and Wednesday, August 4, 2010 from 7:00am - 7:30am. The Exhibit Hall opens promptly at 8:00am on August 4. All exhibits must be set and ready to open at that time - No Exceptions.

Tear down times are Wednesday, August 4, 2010 from 2:00pm-4:00pm. All exhibit materials must be removed from the Exhibit Facility promptly at the close of the exhibit, and the Exhibit Facility reserves the right to re-ship the display material via any carrier which it deems expedient if the carrier designated by the exhibitor does not promptly remove the merchandise from the facility or if the area is needed by the facility.

PROTECTION OF PROPERTY

Nothing shall be pasted, tacked, nailed, screwed or otherwise affixed to columns, walls, floors or other parts of the building or furniture. If the premises are defaced or damaged by an act of negligence by any exhibitor, its agents or guests, the exhibitor will pay for any and all expenses incurred by damages to physical property, caused by exhibitors, riggers, haulers or other contractors engaged for the purpose of moving exhibits and equipment in to and out of the building.