

Florida Health Care Coalition
19th Annual National Conference
THE HEALTHCARE (R)EVOLUTION:
Best Practices in Patient Engagement



March 6-7, 2012



Orange County Convention Center, Orlando, Florida

SPONSORSHIP

Conference Sponsorship is a great way to maximize your organization's presence. It offers a variety of unique opportunities to expose your products and services to a select industry audience.

SPONSORSHIP BENEFITS:

- Over 500 Attendees representing Employers, Physicians, Insurers, Hospitals, Business Coalitions, Government, Pharmaceutical Companies, HR/Benefit Professionals, Consultants and anyone interested in healthcare.
- Prominent Sponsorship signage in sponsored events.
- Company and/or product listing under Sponsors and the session your sponsor in attendee materials.
- Complimentary Exhibit space in our Exhibit Hall to showcase your products and services.
- Attendance for two representatives at the Board~Sponsor dinner on the evening of Tuesday, March 6th.
- Exclusive access to present at special quarterly education events such as the Florida Health Care Coalition's Wellness Summit during the coming year.

EXHIBITOR BENEFITS:

- Exclusive Exhibit Hall Hours and Events including Cocktail Reception and Luncheon with Prize Giveaway
- Company and/or product listing under Exhibitors in attendee materials.
- Full access to conference education sessions.
- 10' x 10' Exhibit booth with 6' table, 2 chairs, signage, pipe and drape backdrop.

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SPONSORSHIP APPLICATION

PLEASE TYPE OR PRINT ALL INFORMATION. THIS INFORMATION WILL ALSO BE USED IN PROMOTIONAL MATERIALS. Changes cannot be accepted.

COMPANY NAME (also for signage) _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT (name badge) _____

TITLE _____ E-MAIL _____

PHONE _____ FAX _____

DESCRIPTION OF PRODUCTS AND/OR SERVICES: (Limited to 50 words) _____

*PLEASE EMAIL A COPY OF YOUR COMPANY LOGO TO scott@flhcc.com (acceptable formats: .eps, .ai, .wmf, .cdr)

Plenary Sessions: \$15,000 \$ General Sessions: \$10,000 \$ AMOUNT ENCLOSED: \$ _____

ACCEPTED BY EXHIBITOR:

ACCEPTED BY FHCC:

Signature Date Signature Date

Please mail your completed contract and check to:
FLORIDA HEALTH CARE COALITION
4401 Vineland Road \$Suite A-10 \$Orlando FL 32811 \$407-425-9500 Phone \$407-425-9559 Fax
www.flhcc.com \$scott@flhcc.com e-mail \$59-2500692 FEIN
Please retain a copy for your records.

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EXHIBITOR CONTRACT

PLEASE TYPE OR PRINT ALL INFORMATION. THIS INFORMATION WILL ALSO BE USED IN PROMOTIONAL MATERIALS. Changes cannot be accepted.

COMPANY NAME (also for signage) _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT (name badge) _____

TITLE _____ E-MAIL _____

PHONE _____ FAX _____

DESCRIPTION OF PRODUCTS AND/OR SERVICES: (Limited to 25 words) _____

*PLEASE EMAIL A COPY OF YOUR COMPANY LOGO TO scott@flhcc.com (acceptable formats: .eps, .ai, .wmf, .cdr)

AGREEMENT

We agree to abide by all the requirements and restrictions in the Conditions of Contract on page 2 of this Contract. We understand that this is not a binding contract until officially accepted by the Florida Health Care Coalition. For the purposes of this application and contract, "we" shall refer to the exhibitor, their agents and assignees.

Both assignments will be at the discretion of the FHCC and will be made on a first-come, first-served basis. A nonrefundable full payment for all exhibitors will be due upon receipt of the reservation and contract. The FHCC Office will not refund cancellations.

RATES: 10' X 10' EXHIBIT BOOTH: \$1200.⁰⁰ Members \$1900.⁰⁰ Non-Members \$0.⁰⁰ Sponsors

ACCEPTED BY EXHIBITOR:

ACCEPTED BY FHCC:

Signature Date Signature Date

Please mail your completed contract and check to:
FLORIDA HEALTH CARE COALITION
4401 Vineland Road \$Suite A-10 \$Orlando FL 32811 \$407-425-9500 Phone \$407-425-9559 Fax
www.flhcc.com \$scott@flhcc.com e-mail \$59-2500692 FEIN
Please retain a copy for your records.

FHCC EXHIBITOR CONTRACT CONDITIONS

ELIGIBILITY

FHCC shall have the sole right to determine the eligibility of exhibits, including, but not limited to: companies, products, systems, services, booth graphics, printed matter distributed at the conference, souvenirs and giveaways, costumes and booth personnel attire, and all other exposition features and activities.

PROMOTIONAL MATERIAL

Sample articles, premiums, novelties, publications, souvenirs, printed educational and promotional materials may be distributed from the confines of the exhibitor's booth only. All such materials must be made available to all exhibition attendees so long as the materials are offered. Prizes, contests or drawings are permitted with the permission of FHCC. Samples of handout materials other than literature pertaining to exhibitor's products and services must be approved in advance. FHCC may withdraw permission to distribute any material it considers objectionable. Any food or beverage distribution must be approved in advance by FHCC.

CONDUCT & RESTRICTIONS

FHCC reserves the right to restrict exhibits which because of noise, odors, methods of operation or any other reason, become objectionable or otherwise detract from, or are out of keeping with, the character of the exposition as a whole. This reservation includes persons, things, conduct or printed material. FHCC reserves the right to alter or close any exhibit which does not conform to the provisions of this contract. No refund shall be due under such circumstances. FHCC also reserves the right to exclude any nonconforming party from exhibiting at any future FHCC programs. These actions do not constitute exclusive remedies, and FHCC may avail itself of any remedy in law or equity in addition to these actions.

HOSPITALITY SUITES

All hospitality suites must be approved and arranged through FHCC in advance.

BOOTH STAFFING

Exhibit booths must be staffed during all posted exhibit hall hours. No exhibit or portion thereof may be removed from the exhibit hall during the conference without the written consent of FHCC.

CONFLICTING EVENTS

In the interest of the success of the entire conference, the exhibitor agrees not to extend invitations, call meetings, or otherwise encourage, absence of attendees or exhibitors from the conference or exhibit hall during the official posted hours of the conference and exposition.

USE OF MUSIC/PERFORMERS

Music or other intrusive activities should not be used as they may interfere with neighboring exhibits.

ADMISSION

FHCC shall have sole control over admission policies at all times. All exhibitor personnel must wear an Exhibitor's badge or appropriate conference registration badge at all times.

SUB-LEASING

Exhibitors shall not allow any other corporation or firm or its representatives to use the space allotted to him, nor shall he display articles not manufactured or normally sold by him.

CANCELLATION POLICY

The FHCC cannot refund for cancellations. FHCC shall not be held responsible for shipping charges, construction costs, labor charges, expenses for preparation of exhibits or any other expenses or indemnity in the event that the material fails to arrive. Exhibitor shall not be entitled to a refund of the booth rental if the exhibition is terminated by FHCC as a result of strike, riot, civil disorder, act of war, acts of God or any other reason whatsoever not within the control of FHCC Facility.

SHIPPING

The exhibitor agrees to ship, at his own risk and expense, all articles to be exhibited and agrees to conform to the rules for shipping as contained in the Exhibitor Brochure and/or Service Kit. The Exhibit Facility has no facilities for receiving and storing materials prior to the opening of an exposition. DO NOT ship equipment or displays directly to the Exhibit Facility, or to the hotel in which exhibit personnel are housed. Detailed shipping instructions will be included in the Exhibitor Service Kit which will be mailed to you from Freeman Decorating Company.

LIABILITY

Exhibitors are solely responsible for all property and agree to hold FHCC harmless in the event of loss, damage or theft of any and all property of Exhibitor during the course of the Conference. The Exhibit Hall will be closed to non-exhibitors except during the two exclusive Exhibit Hall events and locked at the close of each day's sessions. An on-site security guard is stationed in the exhibit hall, however, no additional Security will be provided.

INTERPRETATION

These regulations become a part of the contract between Exhibitor and FHCC. Exhibitors or their representatives who fail to observe the conditions of the contract or who, in the opinion of FHCC, conduct themselves unethically, may be dismissed without refund.

LABOR

Skilled and unskilled labor for unpacking, setting up and re-packing of exhibits will be supplied by the decorating contractor. Rates for this service will be quoted by the decorating contractor. Extra or unusual labor for any action affecting the exhibit facility will be charged directly to the exhibitor based upon time and materials factors. Exhibitors must make arrangements for this type of activity as specified in the Exhibitor Service Kit.

ARRANGEMENT OF EXHIBITS

The space provided will be as shown on the floor plan insofar as possible, but FHCC reserves the right to change the location if this is in the best interest of the exhibition. Exhibits must not exceed 8 feet in height, and any construction over 42 inches in height must be kept within 4 feet from the back of the booth. Exhibits may not project beyond the space allotted or interfere with traffic to the exhibits of others. Any exhibit not meeting these requirements must be dismantled or altered upon request.

INSTALLATION & DISMANTLING

Set up times are Monday, March 5, 2012 from 2:00pm - 5:00pm and Tuesday, March 6, 2012 from 8:00am-11:00am. Tear down times are Wednesday, March 7, 2012 from 1:30pm-3:30pm. All exhibit materials must be removed from the Exhibit Facility promptly at the close of the exhibit, and the Exhibit Facility reserves the right to re-ship the display material via any carrier which it deems expedient if the carrier designated by the exhibitor does not promptly remove the merchandise from the facility or if the area is needed by the facility.

PROTECTION OF PROPERTY

Nothing shall be pasted, tacked, nailed, screwed or otherwise affixed to columns, walls, floors or other parts of the building or furniture. If the premises are defaced or damaged by an act of negligence by any exhibitor, its agents or guests, the exhibitor will pay for any and all expenses incurred by damages to physical property, caused by exhibitors, riggers, haulers or other contractors engaged for the purpose of moving exhibits and equipment in to and out of the building.

QUICK FACTS

FLORIDA HEALTH CARE COALITION
19TH ANNUAL NATIONAL CONFERENCE
THE HEALTHCARE (R)EVOLUTION: Best Practices in Patient Engagement
March 6-7, 2012

ORANGE COUNTY CONVENTION CENTER - WEST CONCOURSE - ORLANDO, FLORIDA

SHOW INFORMATION

BOOTH EQUIPMENT

Each 10' x 10' booth will be set with 8' high **BURGUNDY** and **WHITE** back drape, 36" high **BURGUNDY** side dividers. Also provided is one (1) 8' **BURGUNDY** draped table, two (2) side chairs, one (1) wastebasket and one (1) booth identification sign (7" x 44" one-line identification sign).

EXHIBIT HALL CARPET

The exhibit area is NOT carpeted; however the aisles will be carpeted in **BURGUNDY**.

SHOW SCHEDULE

EXHIBITOR MOVE-IN

MONDAY, MARCH 5, 2012	2:00 p.m. - 5:00 p.m.
TUESDAY, MARCH 6, 2012	8:00 a.m. - 11:00 a.m.

All exhibits must be fully installed by TUESDAY, MARCH 6, 2012 at 11:00 a.m.

EXHIBIT HOURS

TUESDAY, MARCH 6, 2012	3:30 p.m. - 5:30 p.m.
WEDNESDAY, MARCH 7, 2012	8:00 a.m. - 9:00 a.m.
WEDNESDAY, MARCH 7, 2012	12:15 p.m. - 1:15 p.m.

EXHIBITOR MOVE-OUT

WEDNESDAY, MARCH 7, 2012	1:30 p.m. - 3:30 p.m.
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All exhibitor materials must be removed from the exhibit facility by **WEDNESDAY, MARCH 7, 2012 at 3:30pm.**

All carriers must check-in no later than **WEDNESDAY, MARCH 7, 2012 at 2:30p.m.**

OVERTIME CHARGES

Please be advised that overtime charges may apply during MOVE-IN.

SERVICE CONTRACTOR CONTACTS/INFORMATION

FREEMAN

2200 CONSULATE DRIVE
ORLANDO, FLORIDA 32837
(407) 857-1500 fax (407) 850-9328
email: FreemanOrlandoES@Freemanco.com

AVW-TELAV AUDIO VISUAL SOLUTIONS

AUDIO VISUAL & COMPUTER RENTALS
2616 COMMERCE PARK DR SUITE 600
ORLANDO FL 32819
407-816-1005 FAX: 407-816-2013

FREEMAN TRANSPORTATION

800-995-3579 FAX 214-615-6515

DISCOUNT PRICE DEADLINE DATE

In order to receive advance order discount rates listed on the price sheet, we must receive your order and payment by **MONDAY, FEBRUARY 20, 2012.**

QUICK FACTS

Our Internet online ordering service, Freeman OnLine® is available for your convenience to order all Freeman services, view show schedule, or print order forms. Once the show is available online you will receive an email which includes a direct link to Freeman OnLine®. To place online orders you will be required to enter your unique Login ID and Password. If this is your first time to use Freeman OnLine®, click on the "Register" link in the top right corner to create a new account. To access Freeman OnLine® without using the email link, visit www.myfreemanonline.com and click on the "Login" link in the top right corner. If you need assistance with Freeman OnLine® please call our Customer Support Center at (1-888-508-5054) or email CustomerSupport@freemanco.com.

SHIPPING INFORMATION

Warehouse shipping address:

FLORIDA HEALTH CARE COALITION ANNUAL CONFERENCE

Exhibiting Company Name

Booth # _____

C/O FREEMAN

10088 GENERAL DRIVE

ORLANDO, FLORIDA 32824

Freeman Decorating Company will accept crated, boxed or skidded materials beginning **FRIDAY, FEBRUARY 3, 2012** at the above address. **WAREHOUSE RECEIVING HOURS ARE MONDAY THROUGH FRIDAY 8:00A.M. TO 4:00P.M. CLOSED SATURDAY, SUNDAY AND HOLIDAYS. TO AVOID "AFTER DEADLINE" CHARGES, materials must arrive by MONDAY, FEBRUARY 27, 2012. LATE CHARGES WILL APPLY TO SHIPMENTS ARRIVING AFTER THIS DATE.**

Show site shipping address:

FLORIDA HEALTH CARE COALITION ANNUAL CONFERENCE

Exhibiting Company Name

Booth# _____

ORANGE COUNTY CONVENTION CENTER

C/O FREEMAN

9800 INTERNATIONAL DRIVE

ORLANDO, FLORIDA 32819

Freeman Decorating will receive shipments at the facility beginning **MONDAY, MARCH 5, 2012. SHIPMENTS ARRIVING PRIOR TO THIS DATE MAY BE REFUSED BY THE FACILITY.**

Our Exhibitor Services Department will gladly prepare your outbound Material Handling Agreement and Labels in advance. Complete the Material Handling section on the order form and your paperwork will be available at show site. Be sure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

LABOR INFORMATION

Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS to determine your needs. Exhibitors supervising labor need to pick up and release their labor at the Service Desk. Refer to the order form under Display Labor for Straight Time and Overtime hours.

ASSISTANCE

We want you to have a successful show. If we can be of assistance, please call our Exhibitor Services Department at 407-816-7900

WE APPRECIATE YOUR BUSINESS.